

e-COMMERCE CERTIFICATE – B012

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E-Institute: <http://webtide.hccd.edu> Courses in red are not available online.

The Marketing Management Program prepares students for various types of managerial positions in the field of marketing. The e-Commerce Certificate combines business and computer courses to prepare students for careers in the fast-growing field of Internet marketing. This program is accredited by the Association of Collegiate Business Schools and Programs. HCC is the only community college in Massachusetts with this certification.

Term/Grade	Course Number	Course Name	Course Credits
GENERAL EDUCATION REQUIREMENTS			
Eligibility for ENG 101			
PROGRAM REQUIREMENTS			
			12-13
_____	CSI 111	Computer Concepts with Applications	4
_____	BUS 253/ CSI 253	Introduction to e-Commerce	3
_____	CSI 252	Introduction to Website Development	3
_____	MKT 240	Principles of Marketing	3
PROGRAM ELECTIVES			
			12
_____	_____	e-Commerce Electives ¹ _____	3
_____	_____	e-Commerce Electives ¹ _____	3
_____	_____	e-Commerce Electives ¹ _____	3
_____	_____	e-Commerce Electives ¹ _____	3
Total Credits			24-25

NOTES:

- ¹ Select from: BUS 280, COM 111, COM/ART 266, CSI 120, CSI 254, MGT 235, MKT 110, MKT 226, MKT 227, SEC, TRF 101.

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