

## RETAIL MANAGEMENT CERTIFICATE – B084

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E-Institute: <http://webtide.hccdl.org> **Courses in red are not available online.**

The Retail Management Certificate prepares students for careers in retail sales, customer service, and entry-level management positions within retail stores. The certificate credits are fully transferable to all of the options within the Marketing Management major. All of the courses within the Retail Management Certificate are available online.

<b>Term/Grade</b>	<b>Course Number</b>	<b>Course Name</b>	<b>Course Credits</b>
		<b>GENERAL EDUCATION REQUIREMENTS</b>	<b>24</b>
_____	BUS 115	Computer Applications	3
_____	MGT 230	Principles of Management	3
_____	MGT 231	Human Resource Management	3
_____	MKT 110	Principles of Retailing	3
_____	MKT 226	Principles of Advertising	3
_____	MKT 227	Customer Service and Sales	3
_____	MKT 240	Principles of Marketing	3
_____	_____	Business Elective_____	3
	<b>Total Credits</b>	<b>24</b>	