

HOSPITALITY MANAGEMENT CERTIFICATE – B053

(degree available on-line)

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All coursework in the certificate will be offered both on-campus and online. This area of study enables industry professionals and beginning students to undertake college-level coursework in hospitality management without the constraints of being on campus. Students wishing to earn a degree may continue on in either the A.S. in Hospitality and Culinary Arts transfer or career program.

Comp. In Prog/ Term	Course Number	Course Name	Course Credits
	PROGRAM REQUIREMENTS		18
_____	HFM 101	Introduction to the Hospitality Industry	3
_____	HFM 102	Hotel/Motel Operations	3
_____	HFM 232	Food and Beverage Options	3
_____	MGT 230	Principles of Management	3
_____	MKT 227	Customer Service and Sales	3
_____	MKT 240	Principles of Marketing	3
		Total Credits	18